

# KM Media Group Portfolio Summary Sheet

July 2019



	Publisher statement	JICREG (May 2019)
<b>PAID-FOR NEWSPAPERS</b>	<b>Circulation</b>	<b>Readership</b>
East Kent Mercury (Series) [EM]	6,405	19,207
Gravesend & Dartford Messenger (Series) [DGM]	3,074	10,869
Kent Messenger (Series) [KM]	18,029	74,083
Kentish Express (Series) [KE]	7,271	25,168
Kentish Gazette Group [KG]	9,999	34,592
Folkestone & Hythe Express [FHE]	1,677	5,805
Medway Messenger (Monday) [MI]	3,106	15,888
Sheerness Times Guardian [ST]	3,878	10,806
Sittingbourne News Extra [SNE]	3,541	12,154

\* Publisher statement

	Publisher statement	JICREG (May 2019)
<b>FREE NEWSPAPERS</b>	<b>Circulation</b>	<b>Readership</b>
KM Extra (Canterbury) [CE]	6,818	12,272
KM Extra (Thanet) [TE]	31,996	44,874
Messenger Extra (Gravesend, Dartford & Swanley) [GE]	14,288	22,504

\* Publisher statement

	Publisher statement	JICREG (May 2019)
<b>PACKAGED TITLES</b>	<b>Circulation</b>	<b>Readership</b>
Gravesend & Dartford Messenger (Series) & Messenger Extra	17,362	33,373
Kentish Express (Series) + Folkestone & Hythe Express	8,948	30,973

	Publisher statement	JICREG (May 2019)
<b>TOTALS</b>	<b>Circulation</b>	<b>Readership</b>
PAIDS & FREES (Supergroup)	110,082	261,880
PAIDS	56,980	196,865
FREES	53,102	79,650

\* Publisher statement

<b>KENT BUSINESS [KB] - Data for papers this title accompanies</b>	<b>Circulation</b>	<b>Readership</b>
Circulated with KM Series	18,029	74,083

Circulation - Publisher statement

Readership JICREG (May 2019)

Additional copies are circulated through local business organisations and events

<b>NEWSLETTERS</b>	<b>Subscribers</b>
News Alerts	5,993
Kent Business	3,347
What's On	10,850
My Kent Family	6,457
KMTV	1,300
Paul on Politics	921
<b>Total unique subscribers</b>	<b>17,698</b>

As of July 1, 2019

	Publisher statement	Publisher statement
<b>WHAT'S ON [WO] - Data for papers this title accompanies</b>	<b>Circulation</b>	<b>Readership</b>
Circulated with all paid except Medway Messenger (Mon)	53,874	150,847

<b>kmfm</b>	<b>Weekly Listeners</b>	<b>Weekly Reach</b>
East	97,000	16%
West	114,000	16%
Group	210,000	16%

RAJAR Q1 2019 (Oct 2018 - Mar 2019)

<b>Website</b>	<b>Page Impressions</b>	<b>Unique Browsers</b>
KentOnline (network)	20,155,543	2,296,563
Kent Messenger	2,713,286	679,516
Medway Messenger	2,654,774	606,897
Kentish Express	1,014,399	304,654
Kentish Gazette	1,870,477	503,397
Dartford Messenger	636,612	258,920
Gravesend Messenger	826,785	264,871
East Kent Mercury	544,243	208,133
Sheerness Times Guardian	680,395	237,703
Thanet Extra	861,047	309,329
Sittingbourne News Extra	445,547	192,860
Folkestone & Hythe Express	431,663	175,790
KentJobs	221,844	29,957
Kent Business	114,671	75,967
kmfm	80,852	21,313
What's On	264,189	133,125
My Kent Family	44,174	41,532
Kent Homes	54,920	4,764
CarsfromKent	13,076	4,456
FindIt365	9,679	5,623
Destination Kent	3,085	1,969
Kent Wedding Day	1,356	857
KMTV	43,160	22,821

AT Internet (June 2019)

## CONTACT US

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