



Kent's radio station 200,200 listeners each week

RAJAR Oct 2019 - Mar 2020 [revised data - July 2020]



Breakfast

Monday - Friday

06:00 - 10:00

Garry and Laura are Kent's alarm clock! Waking you up with 'Say It', 'Workplace 3', travel, news and all the laughs you need to start your day



Daytimes

Monday - Friday

11:00 - 16:00

Andy has more hits for your workday and you can take control of the playlist on 'Total Request Lunch' from 1pm.



Drivetime

Monday - Friday

16:00 - 19:00

Rob drives you home with more travel, more winning with 'Music Blaster' and an end of the workday party '5 o'clock Whistle'.

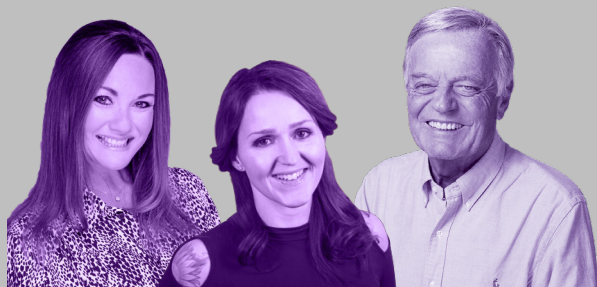


Weekends

Saturday & Sunday

07:00 - 22:00

The soundtrack to the weekend includes Floorfiller Anthems, Winning Weekends and Tony Blackburn.



Hit List

Sunday - Thursday

19:00 - 22:00

The biggest celebrities, mixed with the freshest new music in Kent; Emma Jo and Ben have the hottest show in Kent.



We Love the 90s

Monday - Sunday

10:00 - 11:00

We Love The 90s gives you 1 hour of throwback tunes daily. From old skool to indie, R&B to pop: the memories will flood back!



FACTS

Kent's only 100% local radio station

All our programming is produced, presented and broadcast in the county.

Audience

The local station has over 200,200 people choosing to listen every week for nearly a million hours with our digital, online and app listening growing monthly.

Kent's Biggest Hits

We start your morning with Garry and Laura on breakfast and drive you home with Rob Wills playing Kent's Biggest Hits of the last 25 years.

Local stations

We use our 7 FM radio stations to serve Medway, Maidstone, Tonbridge, Tunbridge Wells, Ashford, Canterbury, Whitstable, Gravesend, Dartford, Thanet, Folkestone and Dover whilst providing a countywide DAB Digital service.

Packages

We have cost-effective packages that means advertising on kmfm is achievable for local customers whether you would like to be heard in our commercial breaks, sponsoring a show or a promotion.

More than a radio station

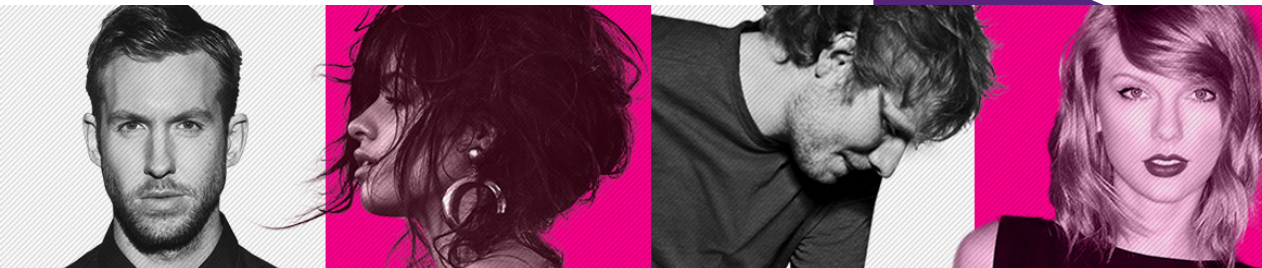
kmfm is more than a radio station though, with over 300,000 social followers, podcasts, smart speaker integration, video content and mobile apps.

Events

We have appeared in front of over 200,000 people every year at local fun days, festivals, business openings, charity events and pop music concerts.

Prizes

In 2019 we gave away over £100,000 worth of prizes including cash, holidays, family event passes and concert tickets and raised thousands for charities.







We talk directly to the Kent market with all our programming being created and broadcast in Kent.

We are available on streaming services Alexa and Google Home.

We have listeners close to your business and you could reach them for a lot less than you think.

Our airtime and sponsorships packages are designed for businesses of all sizes. We have cost-effective packages that means advertising on kmfm is achievable for local customers whether you would like to be heard in our commercial breaks or sponsoring a show or a promotion.

We offer a full creative commercial production service to complete your radio requirements and we will help you through every part of the creative stage.

We have audio examples of the hundreds of local businesses that are finding kmfm working for them and even offer the chance to look around the studios and meet the guys who are on the radio and make it work.

Contact: For more details E-mail: talktome@thekmgroun.co.uk
Phone: Zoe Harragan, Radio Sales Manager 07834 678091





7 local FM stations

kmfm for Ashford **107.6 FM**

kmfm for Canterbury, Whitstable and Herne Bay **106 FM**

kmfm for Medway **100.4 - 107.9 FM**

kmfm for Maidstone **105.6 FM**

kmfm for Shepway and White Cliffs Country **96.4 - 106.8 FM**

kmfm for Thanet **107.2 FM**

kmfm for West Kent **96.2 - 101.6 FM**

1 Kent DAB Digital Radio station

