



PORTFOLIO AUDIENCE SUMMARY

April 2022

	ABC (Jan-Dec 2021)	JICREG (Oct 2021)
PAID-FOR NEWSPAPERS	Circulation	Readership
East Kent Mercury	3,240	14,607
Folkestone & Hythe Express	1,142	4,579
Gravesend & Dartford Messenger	1,733	9,658
Kent Messenger (Series)	9,798	56,284
Kentish Express (Series)	3,847	15,426
Kentish Gazette Group	6,744	29,495
Sheerness Times Guardian	2,150	9,119
Sittingbourne News	2,258	10,366

* Publisher's statement

	ABC (Jan-Dec 2021)	JICREG (Oct 2021)
FREE NEWSPAPERS	Circulation	Readership
Thanet Extra	12,809	24,408

* Publisher statement

	ABC (Jan-Dec 2021)	JICREG (Oct 2021)
PACKAGED TITLES	Circulation	Readership
Kentish Express (Series) + Folkestone & Hythe Express	4,989	25,145

	Publisher's statement	Publisher's statement
TOTALS	Circulation	Readership
PAIDS & FREES (Supergroup)	43,721	179,082
PAIDS	30,912	154,674
FREES	12,809	24,408

	Publisher's statement	Publisher's statement
WHAT'S ON	Circulation	Readership
Circulated with all paid-for newspapers	30,912	154,674

kmfm	Weekly listeners	Weekly Reach
Group	158,000	12%

RAJAR Q4 2021 (Jul 2021 - Dec 2021)

NEWSLETTERS	Subscribers
Gills FC	444
Kent Business	3,559
KMTV	1,722
My Kent Family	11,128
News Alerts	8,108
Paul on Politics	1,280
Secret Drinker	1,424
What's On	17,685
Total unique subscribers	26,834

As of Apr 5, 2022



PORTFOLIO AUDIENCE SUMMARY

April 2022

WEBSITES	Page Views	Unique Visitors
Dartford Messenger	843,688	380,752
East Kent Mercury	1,317,315	504,890
Folkestone & Hythe Express	613,380	274,121
Gravesend Messenger	511,396	257,210
Kent Messenger: Maidstone & WK	2,210,486	655,256
Kent Messenger: West Kent	924,868	376,660
Kentish Express	1,479,647	525,312
Kentish Gazette Group	2,739,466	782,329
KentOnline	23,726,584	3,168,112
Medway Messenger	2,974,523	801,499
Sheerness Times Guardian	723,674	330,535
Sittingbourne News	656,590	274,967
Thanet Extra	1,149,335	503,662

WEBSITES	Page Views	Unique Visitors
Destination Kent	438	348
FindIt365	2,695	1,366
Kent Business	123,503	81,074
Kent Homes	77,898	7,613
KentJobs	158,281	23,815
Kent Wedding Day	425	262
kmfm	65,163	16,774
KMTV	35,642	18,883
My Kent Family	26,702	17,799
What's On	312,984	198,206

Google Analytics (March 2022)



PORTFOLIO SOCIAL MEDIA SUMMARY

April 2022

CLICK LINKS TO SEE LATEST FIGURES

NEWSPAPERS	Twitter	Facebook	Instagram
Dartford Messenger	twitter.com/KMDartford	facebook.com/Dartford.Messenger.9	
Dover Mercury	twitter.com/DoverMercury		
East Kent Mercury	twitter.com/EastKentMercury	twitter.com/EastKentMercury	
Faversham News	twitter.com/FavershamNews	facebook.com/FavershamNews	
Folkestone & Hythe Express	twitter.com/FHExpress	facebook.com/folkestoneexpress	
Gravesend Messenger	twitter.com/KMGravesend	facebook.com/Gravesend.Messenger.9	
Herne Bay Gazette	twitter.com/HerneBayGazette		
Kent Messenger	twitter.com/KM_Newsroom	facebook.com/KentMessenger	instagram.com/km_newsroom
Kentish Express	twitter.com/KentishExpress	facebook.com/KentishExpress	instagram.com/kentishexpress
Kentish Gazette Group	twitter.com/KentishGazette	facebook.com/TheKentishGazette	instagram.com/kentishgazette
Medway Messenger	twitter.com/MedwayMessenger	facebook.com/MedwayMessenger	
Sheerness Times Guardian	twitter.com/TimesGuardian	facebook.com/SheernessTimesGuardian	
Sittingbourne News	twitter.com/KMSittingbourne	facebook.com/SittingbourneNews	
Thanet Extra	twitter.com/thanetextra	facebook.com/ThanetExtra	
Whitstable Gazette	twitter.com/WhitstableKM		
OTHER SOCIAL	Twitter	Facebook	Instagram
Destination Kent	twitter.com/Destinati0nKent	facebook.com/KMDestinationKent/	
Kent Business	twitter.com/KentBusiness	facebook.com/KentBusiness	
KentJobs	twitter.com/KentJobs	facebook.com/kentjobs	
KentOnline	twitter.com/Kent_Online	facebook.com/KentOnline	instagram.com/kent_online
KentOnline Sport	twitter.com/KentOnlineSport	facebook.com/kentonlinesportpage	
KM Commercial	twitter.com/KM_Commercial	facebook.com/KMCommercial	
KM Digital	twitter.com/KM_Digital	facebook.com/KentMediaDigital	
kmfm	twitter.com/kmflofficial	facebook.com/kmflofficial	instagram.com/kmflofficial
kmfm News	twitter.com/kmfnews	facebook.com/kmfnews	
kmfm Street Team	twitter.com/kmfStreetTeam		
KM Media Group	twitter.com/KMMediaGroup	facebook.com/KMGroupmedia	
KMTV	twitter.com/KMTV_Kent		instagram.com/kmtv.kent
My Kent Family	twitter.com/MyKentFamily	facebook.com/MyKentFamily	
What's On	twitter.com/kmwhatson	facebook.com/KMWhatsOn	