

# NEWSPAPER MEDIA PACK



# Kent Messenger (Series)

Launched in 1859, the Kent Messenger (Series) is KM Media Group's flagship title.

The most read newspaper in Kent, with over 85,700 readers each week.

5 Editions serve Maidstone, Malling, Weald, Medway and Sittingbourne.

Named Weekly Newspaper of the Year (circulation above 20,000) at the Regional Press Awards for 2015.



Official weekly circulation - 26,597 (ABC Jan - Dec 2015)

Official weekly readership - 86,934 (JICREG May 2016)



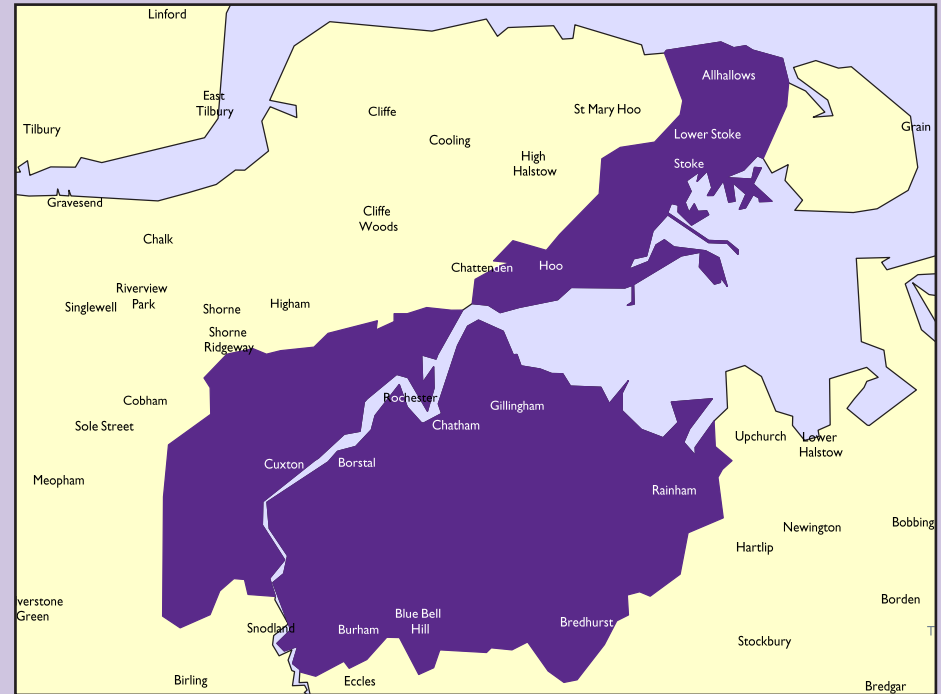
Together we make a difference

# Medway Messenger (Monday) & Medway Extra

Medway Messenger is published every Monday. A companion to Friday's Medway edition of Kent Messenger.

Medway Messenger (Monday) is sold with Medway Extra, which gives you the broadest possible audience.

The free Medway Extra is letterbox delivered and available as a pick up, while the Medway Messenger is actively purchased so readers are, potentially, more likely to read it in detail and keep it for longer.



Official weekly circulation - 30,574\*

Official weekly readership - 51,387 JICREG (May 2016)



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\* Medway Messenger Monday ABC (Jan - Dec 2015) / Medway Extra ABC (Jan - Jun 2016)

# Kentish Express (Series)

The Kentish Express series is the only 100% paid-for title serving Ashford and surrounding areas.

Editions are published for Ashford & District, Romney Marsh and Tenterden.



Official weekly circulation - 9,883 ABC (Jan - Dec 2015)

Official weekly readership - 27,672 Publisher's statement



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# Folkestone & Hythe Express

Folkestone & Hythe Express is the newest addition to KM Media Group's family of newspapers.

Launched in late 2013, editions are published weekly for Folkestone and Hythe.



Official weekly circulation - 1,673 ABC (Jan - Dec 2015)

Official weekly readership - 4,684 Publisher's statement



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# Kentish Gazette Group

The Kentish Gazette Group is the only 100% paid-for title serving Canterbury and surrounding areas.

The titles that make up the Kentish Gazette Group: Faversham News, Herne Bay Gazette and Whitstable Gazette, collectively with over 37,600 readers every week.

Kentish Gazette Group has the highest ABC1 readership in Canterbury.



Official weekly circulation - 11,993 (ABC Jan - Dec 2015)

Official weekly readership - 37,673 (JICREG May 2016)



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# Gravesend & Dartford Messenger (Series) and Messenger Extra

Gravesend Messenger & Dartford Messenger are paid for weekly titles.

Messenger Extra is a free title which is letterbox delivered and available as a pick up.

All titles are sold as a package offering the best possible coverage of the Dartford & Gravesham area.



Official weekly circulation - 25,429\*

Official weekly readership - 52,705 JICREG (May 2016)



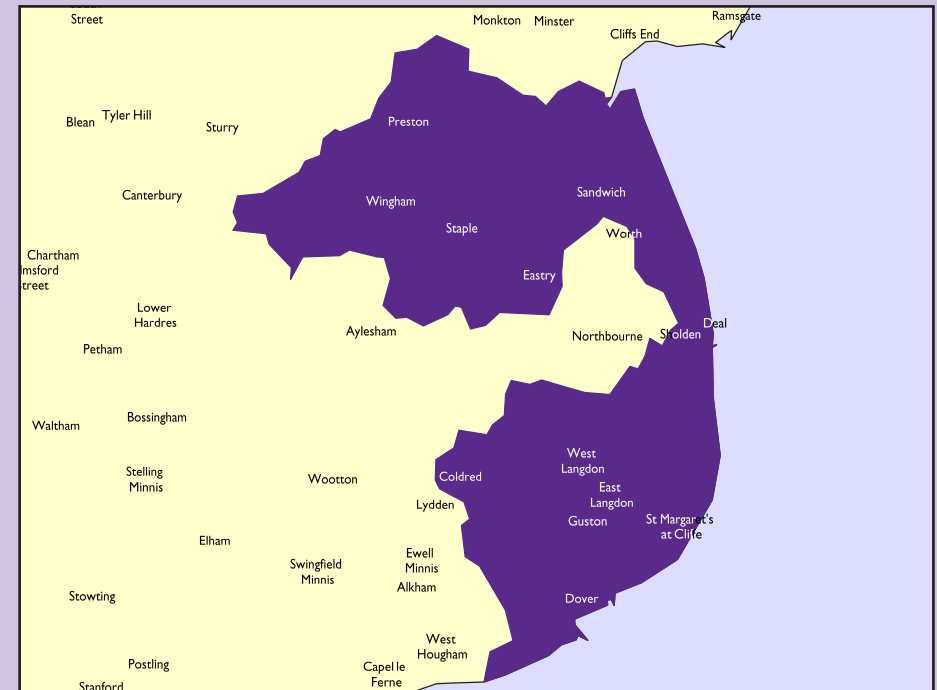
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\* Gravesend & Dartford Mesenger ABC (Jan - Dec 2015) / Messenger Extra ABC (Jan - Jun 2016)

# East Kent Mercury (Series)

Launched in 1865, East Kent Mercury Series reaches almost 23,000 readers in Dover, Deal, Sandwich and neighbouring villages.

East Kent Mercury has the highest readership in Dover, Deal and Sandwich.



Official weekly circulation - 8,688 (ABC Jan - Dec 2015)

Official weekly readership - 22,923 (JICREG May 2016)



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# Sittingbourne News Extra

Launched in 2011, Sittingbourne News Extra is read by 24% of Sittingbourne residents.

Featuring local news, sport, letters, community campaigns, property, motors, jobs, arts and entertainment.



Official weekly circulation - 4,633 (ABC Jan - Dec 2015)

Official weekly readership - 13,844 (JICREG May 2016)



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# Sheerness Times Guardian

With a history that stretches back to 1858, Sheerness Times Guardian has been a part of the KM Media Group portfolio since 1987.

The only newspaper exclusively dedicated to the Island, the paper is read by 40% of people on Sheppey.



Official weekly circulation - 5,478 ABC (Jan - Dec 2015)

Official weekly readership - 13,875 (JICREG May 2016)

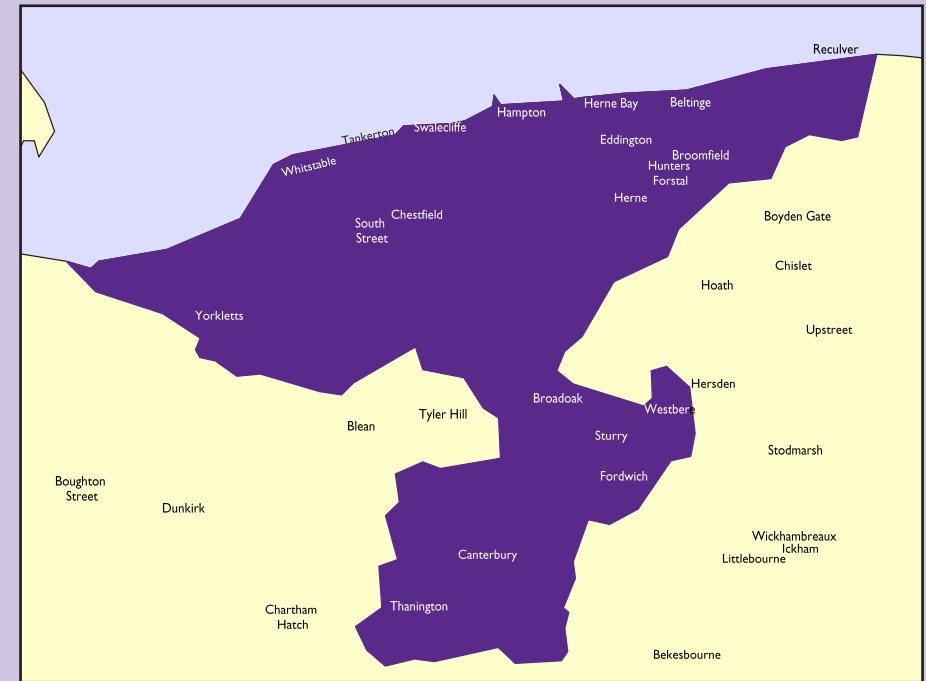


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# Canterbury Extra

Freely distributed throughout Canterbury, Whitstable and Herne Bay. It is also available at selected pick-up points.

The Canterbury Extra reaches 41% of all adults in its circulation area.



Official weekly circulation - 21,674 ABC (Jan - Jun 2016)

Official weekly readership - 41,925 JICREG (May 2016)

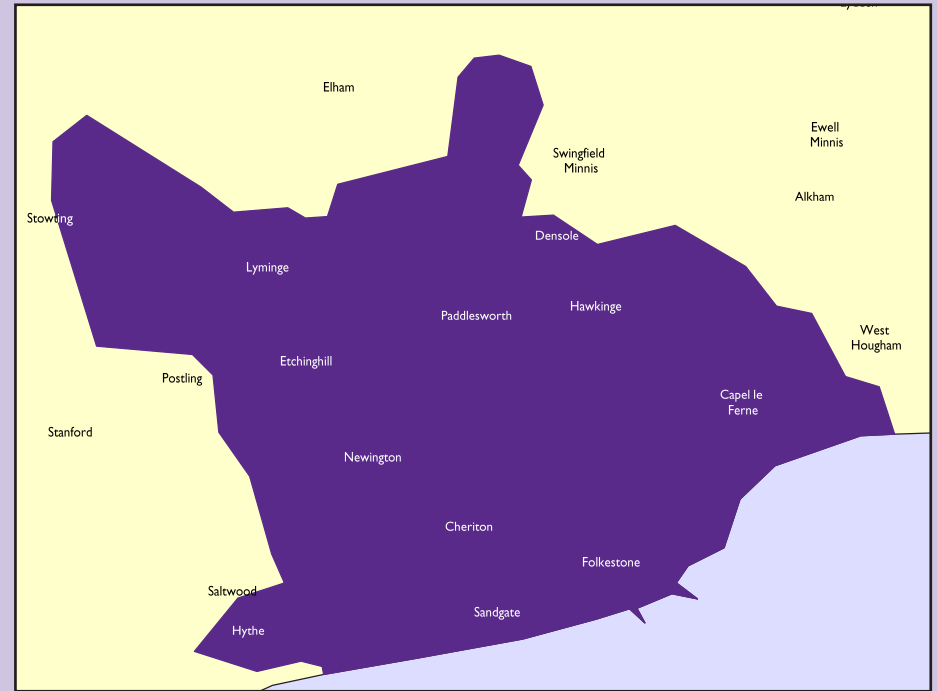


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# Folkestone & Hythe Extra

Freely distributed to letterboxes throughout Folkestone, Hythe and surrounding areas. It is also available at selected pick-up points.

Folkestone & Hythe Extra reaches 21% of all adults in its circulation area.



Official weekly circulation - 6,777 ABC (Jan - Jun 2016)

Official weekly readership - 12,875 JICREG (May 2016)

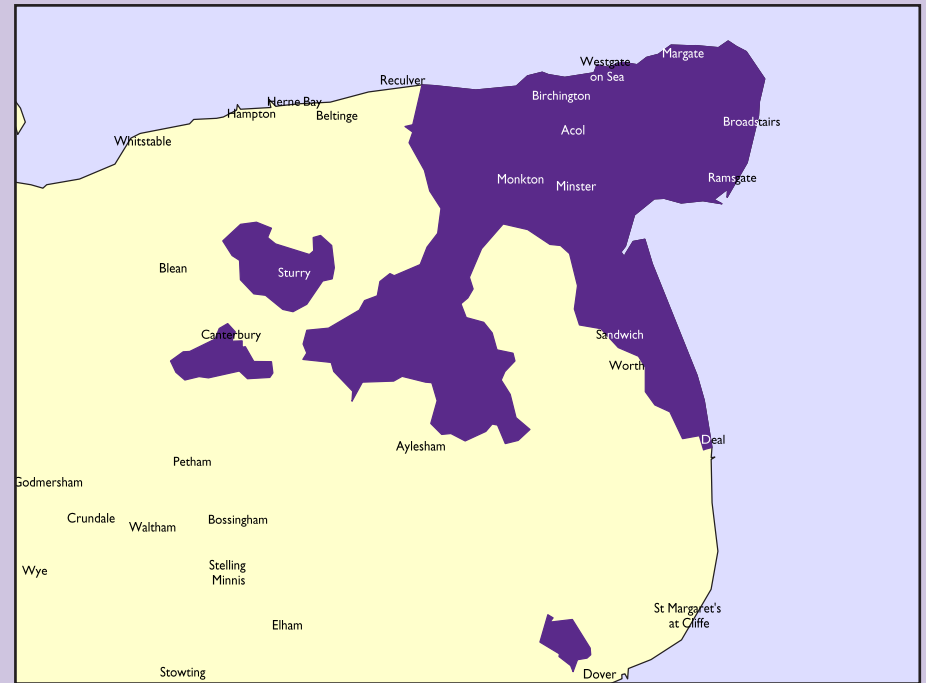


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# Thanet Extra

Launched in 1981, the Thanet Extra is the most well established of KM Media Group's Extra titles. Freely distributed to letterboxes throughout Thanet and available to pick up at select locations.

Reaching 42% of adults in the local government area.



Official weekly circulation - 40,937 ABC (Jan - Jun 2016)

Official weekly readership - 47,436 JICREG (May 2016)



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